

UCEDA Report on Ulster County Green Business Champions (UCGBC) Program Awards Event and Ulster County Green Economy Engagement Network (UGREEN) End of Contract Status and Report

UCEDA Board Meeting: Thursday, June 15, 2023 4:15 PM-5:15 PM

Ulster County Green Business Champions Program Awards Event

The awards ceremony will bring together members of the Ulster County community, including government officials, community leaders, and local business owners, to celebrate the achievements of Ulster County's Certified Green Businesses. It promises to be an evening of recognition, celebration, and inspiration.

Date, Time, Location: May 26th, 2023, at the Stone Dock Golf Course, located at 12 Stone Dock Road, High Falls, NY 12440.

Event Details:

Celebrate Year 1 Champions and UGREEN, highlight benefits to members and how these anchor the green economy in the County, offer insider updates on green economy in Ulster County and the goals outlined by the County Exec to bring more visibility to the county's work and goals and the Execs strategy for the county to transition to a Clean Energy Community.

The Actual awards are being made by a local artist who will create a series of awards out of upcycled plastics by [Suprina Kenney](#).

The Awardees, as GBCP participants, were all UGREEN members: Fehr Bros Industries Inc; Stoutridge Vineyard, LLC; Organic Nectars, Inc.; Read Reports Medical Review Services; Silver Hollow Audio; Ulster Saving Bank; Ryan & Ryan Insurance Brokers, Inc.; BjornQorn Sun Popped Corn; Prospect Hill Orchards; 81 North LLC; AHC; Energy Conservation Services, Inc.; New York Heartwoods; Honey's Cannabis CBD & Accessories; ROWAN WOODWORK; RYCOR Heating & Cooling; Wright Companies; and Mane 101.

Sponsors: Ryan & Ryan Insurance Brokers, Inc.; Organic Nectars, Inc.; AHC; Ashokan Center; Ulster Savings Bank; Wright Companies; Kingston Plaza / Herzogs; UCEDA; Alfandre Architecture; Perry Goldscheim, J.D. - ESG & Financial Consultant; and the Hudson Valley Farm Hub. Many of these businesses are UGREEN members, and a few were also Awardees.

RSVP: 65

Attended: 52

Final budget breakdown

INCOME

Sponsorships	\$5000.00
Ticket Sales Eventbrite	\$646.55
Ticket Sales Cash	\$120.00
Ticket Sales Checks	\$125.00
Total	\$5,891.55

Expenses

Projected event space cost (Food x70, staff, space)	\$4,900.00
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**Still waiting on the final invoice*

Balance:	\$991.55
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The funding for this program comes from the "Green New Deal Fund". This is funded through donations from community distributed generation (CDG) subscription providers from a previous Solarize Ulster Campaign.

Enrollment totals (Three CDG subs, Common Energy, Solstice, Power Market): 468

Total Funds (To be confirmed by Finance): \$46,800

UGREEN:

The Ulster County Green Economy Engagement Network (UGREEN) will bring green economy businesses, investors, and individuals together with our Office for Economic Development and our other business development partners to learn about green business needs and build the systems and supports to encourage expansion of this sector.

Quarterly gatherings will combine informative and inspiring presentations with opportunities for networking. They will also be an opportunity to promote Green Careers training offerings and job openings and to celebrate new Green Business Champions. Smaller, facilitated peer networks within green subsectors will provide opportunities for information sharing, problem-solving, and sector-building.

Contract for services for implementation: Sustainable Hudson Valley

Contract Term Length: June 1, 2022 – May 31, 2023

Contract Amount: \$42,100

Mixers to date: 6

Webinar/Information Sessions: 5

Total Number of Businesses Reached Through Events: 190 _____ *Goal 160 by Year 3*

Total Number of Businesses Reached Through Media: 300 _____ *Goal 1000 by Year 3*

Total Number of Businesses Enrolled in UGREEN: 113 _____ *Goal 500 by Year 3*

Total number of businesses reached through media is difficult to quantify as publications have audited circulations but no way to specify business members. The number cited here is based on the membership of business associations that have promoted our events.

Solarize Ulster 2.0

The new Solarize Ulster RFP was released last week and proposals are expected to be returned to the county by June 23rd. The purpose of this RFP is to obtain competitive proposals from community distributed generation (CDG) subscription providers to participate in a joint marketing campaign with the Ulster County government and provide services to Ulster County residents who subscribe through the campaign.

Goals:

The goals of this campaign include:

- Foster public understanding and trust in the community distributed generation (CDG) model.
- Provide transparent pricing and agreement terms to County residents.
- Support the development of locally sited, renewable electricity generation sites as part of Executive Order #1 of 2023.
- Enroll a minimum number of Ulster County households to CDG projects (goal to be determined upon consultation with the selected Providers).
- This campaign will run for 1 year. (Last campaign was only 18 weeks)
- Will require consolidated billing.